

Accounting for Managerial Decision Making and Investment

Optimizing profits through strategic analysis.

Introduction

In contemporary organisations, finance and accounting play a role not only in cost reduction measures but also in enhancing planning, generating efficiency, and offering insights throughout the whole organisation. To take advantage of these insights and successfully coordinate corporate strategy, non-financial managers and decision makers need to have a deeper grasp of accounting and finance. The participants will get the financial and management accounting skills necessary for making sound business and investment choices from the Accounting for Investment and Management Decision-Making training course, which will also enhance the performance of the organisation. The participants will have the chance to learn about the fundamentals of financial reporting, develop their comprehension of balance sheets and income statements, and learn how to present the findings to stakeholders in the organisation.

The Course N Carry training session will highlight the value of accounting and finance for businesses using real-world examples. Along with learning how to design goals and budgets that suit the risk profile of the company, delegates will also investigate how to assess expenses, efficiency, and revenues in order to produce a sustainable improvement.

The following will be covered in this training session on accounting for managerial decision-making and investments:

- The systems for financial, management, and accounting functions
- The balance sheet, cash flow statement, and income statement
- How to precisely calculate the price of a product or service.
- Techniques for accounting and finance that are effective for determining decisions.
- Budgets are used to regulate the company and create goals.

Objectives

Following completion of this Course N Carry training program in Accounting for Investment and Managerial Decision Making, learners will be qualified to:

- Examine and evaluate the annual report of an organisation.
- Describe the distinction between cash flow and profit.

- Analyse cost behavior and how it affects the price of products.
- Utilise accounting methods to increase productivity and profitability.
- Analyse financial performance and position using ratio analysis.
- Comprehending departmental and functional budgets

Training Methodology

In order to maximize knowledge, comprehension, and retention of the material provided, this Oxford Management Centre training course will make use of a number of tried-and-true learning strategies. Opportunities are offered to understand and apply the fundamental accounting and finance principles, and pertinent examples and practical studies are supplied to show how each of the subjects presented may be used.

Organizational impacts

The training course participants will help their organisation by gaining deeper insights into accounting and finance.

They will return to the organisation with the following skill set:

- Understanding the significance of finance and accounting to businesses
- Techniques that are crucial for tracking and enhancing company performance
- How to identify issues and provide workable answers
- A use of basic management and financial accounting ideas and concepts to improve company decision-making.
- Understanding how funding affects capital costs, investment initiatives, and company values.
- Financial and corporate risk identification, analysis, and management

Personal Impact

Your accounting and financial analysis abilities will significantly improve by taking this training course on accounting for investment and managerial decision making. You will also develop:

- Enhanced comprehension of accounting and finance terminology
- Greater knowledge of financial analysis methods and tools
- Gain expertise in ratio analysis for income statement and balance sheet analysis, as well as effective stakeholder communication.
- Understanding the significance of cash flow as opposed to profit.
- Develop your ability to provide managerial control and decision-making power so that your team members may take on more accountability and duty.
- Increased self-assurance in handling novel circumstances
- The capacity to recognize, evaluate, and control risk and other issue areas.

Who should attend?

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The Accounting for Investment and Managerial Decision-Making training course offered by Oxford Management Centre is appropriate for a diverse group of professionals who want to enhance their financial literacy and develop their career. The training program will be particularly helpful for middle and operational managers who want to utilize financial data more effectively in their management responsibilities, such as:

- Managers who are not in finance but want to use accounting to improve their ability to make decisions and analyse the company.
- Aspiring or new managers looking to increase their financial literacy.
- Team members for operational management
- Supervisors in charge of supporting operations.
- Consultants who provide guidance on operations and systems
- Senior personnel in any department

Course Outline

Day 1

Overview of Financial Analysis

- The significance of data from financial accounting
- Financial information users
- Financial information sources
- The goal of yearly reports and accounts that are released.
- The format and information included in an annual financial report.
- The primary trio of financial statements
- Balance sheet
- Income statement
- Cash flow statement.

Day 2

Ratio Analysis

- Ratios and other annual report analysis are used to evaluate the financial performance.
- Working capital and efficiency
- Both short-term solvency and liquidity
- Growth and Investment
- Structure of finances and long-term viability

Day 3

Decisions Regarding Capital Investments

- Determine short-term finance as well as long-term debt and equity.
- Cost of capital: cost of debt and the Capital Asset Pricing Model (CAPM)
- Weighted Average Cost of Capital (WACC)
- Models of the ideal capital structure and WACC
- Discounted cash flow (DCF), present values, and future values
- To examine and assess capital projects, one might use net present value (NPV), internal rate of return (IRR), modified internal rate of return (MIRR), and equivalent annual cost (EAC).
- Business Valuations

Day 4

Cost Analysis

- Cost, behavior and activities
- Direct and indirect expenses, as well as fixed and variable costs
- Costs of the product and the time period
- Cost allocation and absorption of overheads
- Complete pricing or absorption
- Analysis of Cost-Volume-Profit (CVP)
- Activity Based Costing (ABC)

Day 5

Budgetary Control and Enhancing Performance

- Process of creating a budget
- Preparation of master budget
- Variance analysis and responsibility accounting
- Using flexible budgets, standard costing, and budgetary control to assess management and organisational performance.
- Budgeting's benefits, drawbacks, and behavioral factors
- The disagreement between the costing system and performance improvement