

Accreditation in Strategic Management for the Petroleum and Gas Industry

Maintaining Excellence in a Changing Market at a Fast Pace

Introduction

There is a lot of change happening right now in the oil and gas sectors. The future of oil and gas prices is unpredictable, hard to predict, and vulnerable to pressure from non-renewable energy sources. In addition to the recovery in the more developed economic zones, newly industrialising markets are also contributing to the rise in global demand. This has significant effects on operations both upstream and downstream as well as the kind and quantity of investment needed in the medium run. The closely related petrochemical industry is directly impacted by these developments as well.

In conclusion, the oil and gas industry will need to adopt a new strategic stance in the future. You will be able to create and oversee the new strategy with the help of this advanced Course N Carry training course, " Accreditation in Strategic Management for the Petroleum and Gas Industry – Maintaining Excellence in a Changing Market at a Fast Pace."

This instruction session will emphasise:

- The shifting dynamics and composition of the world's oil and gas industry
- Drafting and carrying out a solid business plan
- Coordinating and connecting operational and strategic management
- How to successfully carry out strategic plans
- Bringing about strategic transformation inside your company

Objectives

Upon completion of this training programme, you will be able to:

- Examine future markets to see where the finest opportunities will be located.
- Create a laser-like plan of action to seize the finest opportunities.
- Focus efforts and resources to maintain competitiveness.
- Oversee the strategic innovation and change management procedures.
- Form and manage a productive team to implement the new plan.

Training Methodology

A range of tried-and-true learning strategies will be employed in this training programme to guarantee that the material is understood, retained, and applied to the fullest extent possible. This method will place a strong emphasis on the examination and discussion of actual case studies involving the course leader. Interactive discussions and group work on case studies will facilitate this.

Organizational impacts

The organisation will profit from sending delegates to this Course N Carry training course in the following ways.

- Enhanced performance of the organisation through more effective resource allocation
- Implementing strategic thinking at all organisational levels
- Top management is more confident in staff members' decisions
- A coordinated strategy for making decisions at the operational and strategic levels
- Sharply concentrated opinions about the scope and nature of the changes necessary for success
- Managers who execute programmes and projects more skilfully

Personal Impact

Participants in this Course N Carry training programme will get the following abilities and knowledge.

- Increased opportunities and flexibility for a career
- Accelerated problem solving and thought processes
- Comprehensive comprehension of the strategic significance of specific specialisations
- Enhanced teamwork and leadership qualities
- Constantly employing cutting-edge planning techniques to better
- Knowledge of best practices for accomplishing strategic goals

Who should attend?

Experienced professionals in the oil and gas sector who want to expand their understanding of the field of strategic management and enhance their own role in shaping the future of their company are the target audience for this course.

Professionals of all stripes can profit from this course, however the following are the main ones:

- Experts in company development and marketing
- Leaders and managers in accounting and finance
- Experts in the management of both downstream and upstream activities
- Researchers and development scientists
- Managers of organisational development and human resources

Course Outline

Day 1

The Oil and Gas Industry's Present and Future Dynamics

- Shifts in Supply and Demand Structure in the World Oil and Gas Industry
- Oil and Gas's Future in Relation to Other Major Energy Sources
- Changes in Upstream Operations and Their Strategic Significance
- Changes in Relative Activities and Their Strategic Significance
- Shifting Importance of the Petrochemical Industry
- Predicting the Main Oil and Gas Trends of the Future
- The OPEC and non-OPEC Activities' Changing Balance

Day 2

Formulating and Implementing a Sturdy Business Plan

- Innovative Approaches to Business Strategy
- The Content and Methods of Modern Strategic Analysis
- How to Draft a Successful Strategy Plan
- Concentration and Focus on Resources to Maintain Advantage
- Performance Management: Both Financial and Non-Financial
- Comparative Illustrations of Effective Techniques
- Execution Strategy: Divide the Task and Complete It

Day 3

Coordinating and Connecting Operational and Strategic Management

- The Significance of the Principle of Strategic Alignment
- Coherence and Priorities in Policies, Programmes, and Projects
- Matching Corporate Resources to Goals and Objectives
- Matching the Strategic Plan with Organisational Structure
- Creating an Information System to Enable Efficient Management
- Bringing Operational and Strategic Management Together
- Operational Management: Handling Divergence and Variance

Day 4

How to Successfully Execute Strategic Plans

- Putting Together and Leading a Strategic Planning Group
- Establishing Operational and Strategic Goals and Targets
- Agile Capability and the Need for System Control
- People Development: Developing Your Plan in Steps
- Reviews of strategy and operations, as well as the decisions that follow
- Budgeting Resources and Building Internal and External Connections
- Recognising and Organising for Transformation in the Oil and Gas Industry

Day 5

Bringing About Strategic Transformation in the Oil and Gas Industry

- What are the primary factors influencing the oil and gas industry's ability to grow profitably?
- With the global oil and gas market changing, where are the best opportunities?
- Value Transfer and Value Acquisition: The Pursuit of Sustainability
- Which investments should be prioritised in order to support the change process?
- The role of the strategic manager in mentoring and coaching team members
- Getting the Support and Allegiance of the Different Stakeholders
- Choosing Your Top Priorities Following This Training Course Completion