

# Accreditation in Strategy

Creating and Putting into Action Strategic Plans for Maximum Effect

## Introduction

You will learn how to give your company a clear vision and long-term goals that will support it in that direction in this Accreditation in Strategy training course. It will walk you through a methodical process for concentrating on the future, giving you a clear idea of the organization's goals and the path it will take to get there. It will also monitor and assess the organization's advancement towards accomplishing these goals. The overall strategy creates a cohesive organisation where all roles collaborate to achieve a common objective.

The main emphasis is on creating and implementing strategic business plans. You will learn how to work with stakeholders, assign tasks to others, track results, and make tactical changes as you go in order to bring the organisation into line with the plan. It also describes how to assess the degree to which strategic goals have been met, draw conclusions, acknowledge accomplishments, and acknowledge individual efforts.

### **This training session on Course N Carry will emphasise:**

- Business planning and strategic management principles and techniques
- Sharing the Plan to Ensure Accountability, Commitment, and Understanding
- How to Assess and Examine the Plan's Implementation and Performance
- The Significance of Innovation and Creativity in Strategic Management
- Ways to Evaluate and Control Strategic Risk

## Objectives

### **Upon completion of this training programme, you will be able to:**

- Create a compelling, attainable, and unambiguous vision.
- Create strategic goals that are in line with this vision.
- Strike a balance between strategic risk and desired results.
- Choose the essential few metrics to gauge execution.
- Analyse any deviations from your plan and why.

## Training Methodology

A variety of tried-and-true adult learning strategies are employed in this Accreditation in Strategy training programme to guarantee that the material is understood, comprehended, and retained to the greatest extent possible. Talks, case studies, presentations, and exercises are all included in this.

Using actual case studies, you may hone your abilities in each session and then apply them to your organisation to evaluate the efficacy of your results-oriented approach.

## Organizational impacts

**In what ways will individuals benefit businesses after finishing this Accreditation in Strategy' training course?**

- Capacity to contribute to strategic plans with more knowledge
- Increased understanding of their potential to help achieve the strategic goals
- More adept at comprehending and utilising performance metrics
- Using resources more wisely in order to accomplish the strategic goals
- Business plans that align with the overarching goals and vision of the company
- A greater willingness to take accountability for achieving strategic goals

## Personal Impact

**By being the following, participants will be able to enhance their personal management skills:**

- Greater understanding of the variables influencing strategic choices
- Greater understanding of business structures and types in general
- More informed about the strategic opportunities and challenges facing their own business
- More assured in offering strategic advice in a larger variety of circumstances
- Able to identify the ways in which different kinds of strategic initiatives are converted into operational plans
- Capable of assuming more senior, accountable jobs within the company

## Who should attend?

A broad spectrum of managers in operational, functional, and support roles in the public and private sectors, charities, local government ministries, and public sector organisations can benefit from this Course N Carry training course. It can be applied to the entire organisation or to a sizable autonomous functioning unit inside a bigger company:

- Executives in charge of operations, HR, finance, marketing, research, and strategy, among other things.
- Supervisors, Team Leaders, and Functional and Line Managers
- Managers of strategy who wish to evaluate how they now approach strategy
- Operational managers seeking to advance into more strategic roles

# Course Outline

## Day 1

### How Does Strategy Work? Recognising The Wider Picture

- Fundamentals of Business Planning and Strategic Management
- A Strategic Business Plan's Purpose
- Strategic Management's Innovation and Creativity
- The Value of Consulting with Coworkers and Other Parties Affected
- Themes and Techniques for Delegation

## Day 2

### Create A Smart Business Plan For Your Company

- A Strategic Evaluation of Your Setting
- Tools and Techniques for Industry Analysis
- Monitoring Market Advancements
- Recognising Market Opportunities and Threats and How Your Company Can Respond to Them
- Strategic Alignment of the Structure, Business Procedures, and Culture of Your Organisation
- Creating, Setting Goals, and Choosing Strategic Options

## Day 3

### How to Guarantee Alignment Strategically

- The Fundamentals of Strategic Alignment
- A System of Strategic Management
- Formulating A Map of Strategy
- Options Not Included in the Strategy Map
- Both benefits and drawbacks of the balanced scorecard
- Complete Strategic Alignment

## Day 4

### How to Put Strategic Business Plans into Practice and Assess Them

- Assigning Personnel and Materials to the Scheme
- Assessing and Enhancing Performance in Relation to the Plan
- How to Evaluate and Control Risk
- Assessment and Control of Performance

## **Day 5**

### **Implementing the Strategic Business Plan**

- Using a Communication Strategy to Align Your Company
- Acquiring Trust and Accountability for the Approach
- Efficient Execution - Transforming Strategic Plans into Concrete Outcomes
- Case Study: Connecting Strategic Goals with Operational Plans
- Individual Objectives, Plans, and Willingness to Act