

Budgetary Planning

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Introduction

Because financial strategy is primarily concerned with how organisations may maximise shareholder wealth while also creating corporate value and reflecting increasing shareholder value, it goes beyond operating profit. By boosting revenue and cutting expenses, every organisation seeks to maximise operating profit. By evaluating and implementing the suitable financial strategies required for an organisation to endure, expand, and accomplish its long-term goals, a grasp of financial strategy and the development of the related financial skills build upon that understanding.

The fundamental knowledge and skills of corporate finance, which is the efficient use of financial resources to generate business value, are imparted to participants in this Course N Carry Budgetary Planning training course. In today's global consumer and capital markets, where competition is intense for both investors and customers, these abilities are essential. This cutting-edge training programme gives learners the tools they need to actively participate in the creation and implementation of financial and company strategies by fusing cutting edge theory with practical experience creating effective financial models and tools.

Inappropriate financial tactics have the power to eliminate value and make a successful company fail.

This training session on Budgetary Planning will emphasise:

- The essential connection between financial strategy and competitive strategy
- Developing the best possible capital structure and funding plan
- Making capital investment decisions using useful tools
- Managing financial risk with an integrated approach
- Important tactics for the company's long-term expansion and defence

Objectives

The purpose of this financial strategy training course is to give participants a thorough understanding of corporate finance and pertinent financial strategy concepts, as well as

the practical skills necessary to implement these concepts in an actual business setting inside their organisation.

After completing this training programme in Budgetary Planning, individuals will be able to:

- Actively participate in the creation and analysis of strategies
- Provide essential metrics for assessing financial health and performance.
- Create capital structure and finance plans.
- Create financial models to control risk, cash flow, and investment choices.
- Offer guidance on capital investment decision-making and insights into long-term company expansion plans.

Training Methodology

This training programme is designed to be extremely interactive, akin to a workshop, with the goal of equipping participants with real-world skills that they can utilise when they return to their respective organisations. Every module begins with a comprehensive analysis of the pertinent theory before concentrating on real-world business case studies that allow participants to apply the fundamentals of corporate finance and financial strategy.

Organizational impacts

The company will profit from the application and understanding of contemporary corporate finance and financial strategy concepts and practices, which may increase the company's capacity to produce profit, cash flow, and shareholder value. Principal advantages will consist of:

- Increased proficiency with strategy formulation and analysis
- Methods for utilising financial performance metrics
- Increased proficiency in capital investment decision-making Using instruments to control financial and commercial risk
- Highly developed ability to manage liquidity and cash flow
- Increased knowledge of defensive tactics and company expansion

Personal Impact

This practical Course N Carry training programme will be beneficial to the participants as it equips them with the fundamental theory of financial strategy and financial management, with a strong emphasis on developing the practical skills necessary to apply real skills in their respective work roles.

The following are some ways that this Budgetary Planning training course will improve their career chances and greatly increase their contribution to organisational performance:

- Capabilities in using strategic analysis and creating winning company plans
- The capacity to assess and evaluate financial performance using strong instruments
- Enhanced proficiency in creating financial models using Excel and practical understanding of tools and financial instruments for risk management
- Utilising fully functional abilities to oversee cash flow and liquidity
- Knowledge of cutting-edge theories related to business disruption and innovation

Who should attend?

The purpose of this Financial Strategy training course is to provide professionals from a variety of disciplines and industrial sectors with relevant theoretical and practical skills, with a focus on those in management, planning, finance, and corporate decision-making jobs.

A wide range of professionals can benefit from this Financial Strategy training course, but the following will be very apparent:

- Members of the Head Office Team
- Managers of strategy, budgeting, and planning
- Experts in Treasury and Finance
- Analysts and Managers of Capital Investments
- Advisors and Analysts of Investments

Course Outline

Day 1

Financial and Business Strategy: The Essential Connection

- The Firm's Objectives and Motivation
- The Aims and Principles of Competitive Strategy
- Financial Strategy's Significance for Business Success
- Instruments for Developing and Analysing Strategies
- Creating a Successful Business Plan
- Putting in Place a Successful Performance Management System
- Financial Planning: Going Beyond Budgeting

Day 2

Understanding, Interpreting, and Analysing Financial Statements

- Agency Theory and How It Affects the Objectives of the Business
- Financial Performance Management
- Share Price Drivers and Investor Behaviour in the Stock Market
- Important Ideas for Determining Shareholder Value, Profit, and Cost Behaviour, as well as for Calculating and Enhancing Return on Investment
- A Methodical Approach to Cutting Expenses
- Controlling and Increasing Value for Shareholders

Day 3

Funding Plan and Management of Liquidity

- Debt and Equity as Sources of Business Financing
- Financial Gearing: Risk and Its Effect on Earnings
- Computing the Cost of Capital for a Company and Its Consequences
- Ideal Capital Structure: Concepts and Applications
- Management of Cash Flow and Liquidity
- Creating and Developing Excel Financial Models
- Application of Financial Models: Forecasting Cash Flow
- Forecasting Business Stress and Failure

Day 4

A strategy for capital investments and risk management

- Managing Capital Investments using Excel's Discounted Cash Flow (DCF) Tools
- Financial Model Application: Capital Investment Appraisal Analysis
- Instruments for Capital Investment Appraisal and Decision-Making
- A Comprehensive Strategy for Risk Management
- Resources for Recognising and Assessing Business Risk Managing Financial Risk using Financial Instruments Making Decisions in Risky Situations

Day 5

Corporate Governance: Upholding and Extending the Business Goals and Governance Principles

- Extended Business Development Plans
- Why may successful businesses fail?
- Recognising Disruptions to Business Models
- Innovation-Stifling Entities
- Acquisitions and Mergers
- Reorganising and Restructuring Businesses