

# Corporate Social Responsibility (CSR)

Including Sustainability in Future Development

## Introduction

Managers, professional leaders, legislators, academic professionals, and all staff members can gain critical insights and in-depth knowledge about corporate social responsibility (CSR) strategies and how to implement them by taking this Course N Carry CSR training course.

The goal of corporate social responsibility is to address the effects that businesses have on the economy, society, and environment. It is becoming seen as one of the most significant non-financial determinants of a business's growth, style of operation, and reputation. A customised corporate social responsibility plan has a strong business justification, as evidenced by increased staff retention, operational efficiencies that frequently lead to better goods and/or lower prices, sustainable growth, and improved investor relations.

### **The following will be covered in this Corporate Social Responsibility (CSR) training course:**

- The justifications for why every firm ought to incorporate CSR into their daily operations
- Various methods for approaching CSR
- How to formulate and design your company's CSR plan
- Why effectively involving stakeholders will be essential to a company's ability to grow sustainably?
- Future trends and their suitability for a company's profile

## Objectives

The goal of this Corporate Social Responsibility (CSR) training course is to give participants a thorough understanding of CSR and teach them how to implement it in their business.

### **Upon completion of this training programme, you will be able to:**

- Gain a deeper comprehension of how corporate social responsibility functions inside business strategy.
- Talk about the various facets of corporate social responsibility.
- Study effect analysis and reporting techniques.

- Create techniques for meaningful stakeholder involvement.
- Based on the business's effects on society, the economy, and the environment, develop strategic plans for their organisations.

## Training Methodology

This Corporate Social Responsibility (CSR) Management & Leadership training course will equip participants with the necessary skills to create and carry out CSR plans through a variety of teaching techniques, such as case study analysis, review of published research, maximum delegate participation in group discussions about current issues and practices, and, at the end, a lecture by an accomplished practitioner.

## Organizational impacts

### Businesses will benefit:

- A team that can identify and address long-term issues impacting the company
- Heightened involvement of employees
- Savings on operating expenses
- Enhanced operational efficiency of the company
- Improved connections with the external stakeholders of the organisation
- Enhanced reputation and brand image for businesses

## Personal Impact

### Individual delegates will benefit:

- Comprehensive understanding of corporate social responsibility
- The capacity to successfully communicate with the appropriate stakeholders
- Thoughtful leadership abilities
- Enhanced stakeholder management competencies
- Enhanced performance and long-term vision leading to increased recognition within the organisation
- The capacity to support the strategic goals of the organisation

## Who should attend?

**Professionals who want to engage in CSR or who have leadership roles are the target audience for this Course N Carry training course:**

- Executives working in operational and strategic roles
- Senior and Intermediate Management Participating in Change Management or Corporate Governance
- Employees in HR at all levels

- Corporate solicitors who want to have a deeper comprehension of the laws and practices around corporate social responsibility
- Everyone working in the fields of communications, business strategy, sustainability, supplier and community relations, and government affairs

## Course Outline

### Day 1

#### Comprehending the Legal Framework for Corporate Social Responsibility (CSR)

- Definition
- The Useful Aspect of Corporate Social Responsibility
- Case Study
- CSR as a way to manage risks
- Non-financial and Reporting on Diversity
- Codes of Corporate Governance
- Guidelines and Standards for Sustainability
- Initiatives of Choice

### Day 2

#### Different Aspects to Consider When Approaching Corporate Social Responsibility

- Sustainability of the Environment and Corporate Social Responsibility
- Chains of Supply and Accountability
- Corporate Social Responsibility and Business Ethics
- Constructing Responsible Enterprises
- Ethical Leadership and Staff Involvement

### Day 3

#### Different Dimensions of Approaching Corporate Social Responsibility

- Conscientious Investing
- CSR in the Gas and Oil Industry
- Social Defences
- CSR's Function in Resolving Conflict
- Communities and CSR

## Day 4

### Putting Corporate Social Responsibility (CSR) into Practice

- Discovering your Sophistication
- Compiling Information
- Defining a Plan: Illustrations
- How a Plan Is Put Into Action
- Evaluating and Quantifying Effect
- Reporting

## Day 5

### The Value of Managing Stakeholders

- Engaging Management
- Employees
- Forming Partnerships
- Officials in Government
- Working together with the Third Sector
- Linking Up Leadership
- Techniques of Communication
- Risks to Reputation