

Creating and Implementing Effective Public Policy

Reaching Long-Term Policy Goals

Introduction

One of the main responsibilities of the government is to implement effective public policy, yet this is rarely an easy task. Public servants must balance conflicting interests and points of view, oversee tight budgets, win over a broad coalition of supporters, and maintain focus amid a packed political agenda. Simultaneously, stakeholders anticipate ever-higher levels of public policy delivery.

The increased accessibility of information and the influence of social media have also led to a greater examination of public officials' performance. Whether appointed or elected, creating and carrying out successful policies and interacting with a broad spectrum of stakeholders are critical competencies for public servants at all levels.

The techniques and resources provided in this Course N Carry training course on Creating and Implementing Effective Public Policy will improve the creation and implementation of successful public policies.

This training session on Course N Carry will emphasize:

- Public policy ethics and values
- The components of successful policies
- The procedure for creating policies
- Delivering policies effectively
- Calculating the effect and outcome
- Management of Stakeholders

Objectives

After completing this Course N Carry training program, learners will understand:

- Global patterns and advancements in the creation and implementation of policies
- The significance of accountability, openness, and human rights
- How to maintain the highest moral standards
- Efficient methods and resources for creating and implementing excellent policies
- How success and influence are measured
- Stakeholder management is done right.

Training Methodology

A range of tried-and-true adult learning strategies will be employed in this Course N Carry training event to guarantee that the material is understood, comprehended, and retained to the greatest extent possible. There will be a lot of interaction and participation in the daily workshops. Interactive exercises, role plays, and case studies from a variety of nations and circumstances will form the foundation of this course.

Organizational impacts

Boost the current managers' capacity for strategy

- Cultivate upcoming public sector managers
- Boost moral principles
- Boost the caliber of policy creation and implementation
- Boost your capacity to handle stakeholders

Personal Impact

Boost the participant's capacity to implement a strategic approach to the creation and implementation of policies.

- Become more knowledgeable about and conscious of global trends in public sector management
- Boost participants' capacity to uphold the highest moral standards
- Boost participants' capacity to gauge performance and effect
- Develop your abilities in managing stakeholders.

Who should attend?

A broad spectrum of government officials who want to improve their capacity for strategic leadership will benefit from this Course N Carry training course:

- Senior Officials in Government
- Future Leaders of Government
- Executives of State-Owned Companies
- Members of Parliament
- Workers in Civil Service
- Regulatory Authorities
- Representatives from public committees and bodies
- Directors of Government Agencies Who Are Not Executive
- Representatives from governmental organizations

Course Outline

Day 1

Overview of Public Policy Formulation and Implementation

- Public policy: what is it?
- Standards, Ethics, and Values
- Human Rights
- Accountability and Transparency
- Worldwide Patterns and Advancements
- Obstacles to Efficient Policy Formulation and Distribution

Day 2

Development of Public Policy

- Essential Components of Successful Public Policy
- Finding the Need
- Assessing Intended Results
- Outlining the Guidelines
- Balancing Conflicting Interests
- Evaluating Possible Effects

Day 3

Delivery of Public Policy

- Getting Acceptance
- Selecting the Distribution Channels
- Charting the Course of Delivery
- Keeping Up the Pace
- Keeping an eye on Delivery

Day 4

Assessing Effect and Achievement

- How does one define success?

- Techniques for Measuring
- Assessing Efficiency
- Impact Evaluation

Day 5

Management of Stakeholders

- A stakeholder is whoever?
- Mapping Stakeholders
- Engagement Techniques
- Public Input
- Mechanisms for Grievances