Disruptive Innovation - Dealing Essential Change for High Growth

Overcoming Radical Change for Rapid Development

Introduction

The main topic of discussion in this Course N Carry Disruptive Innovation training session is innovation, which is one of the biggest problems that modern enterprises must solve. The life cycles of businesses and products are getting shorter, and there is more competition everywhere. Nowadays, it seems that the most strategically important component of corporate operations is innovation. There are two ways to do this: (i) by innovation that increases the effectiveness of products and processes, and (ii) through innovation that creates a completely new method of conducting business. One could refer to the first innovation as "enabling," and the second as "disruptive." Performance in currently running operations will be enhanced by an enabling innovation. An business can become unique and perhaps take the lead with a disruptive invention.

This training seminar's topic is "Disruptive Innovation". This is intended to provide an organisation the ability to attain and maintain exceptional performance, which is gauged by profitable growth, frequently by implementing a significant overhaul of its whole business model.

The main points of this Course N Carry training seminar are:

- Innovation's strategic importance
- The many effects of disruptive and enabling innovation
- Innovative disruption as a business strategy
- In disruptive innovation, there is risk and profit.
- Bringing disruptive innovation into your team and nurturing it

Objectives

Following this Course N Carry training programme, attendees will be qualified to:

- Recognise the possible strategic implications of innovation
- Determine the areas where your company has the potential for disruptive innovation.
- Implement initiatives for disruptive innovation within your company.
- Reduce the danger that comes with disruptive innovation
- Oversee both disruptive and supporting innovation in all of your endeavours.

Training Methodology

Using a well-balanced combination of cutting-edge learning methods, the seminar presenter provides highly concentrated input as the foundation of the training process. The focus will be on learning via the analysis of significant innovation-related choices. Above all, the seminar leader's personal involvement with actual organisations will serve as examples of the concepts and methods covered in this course.

The training techniques listed below will be employed:

- The seminar leader's presentations, which include case studies
- Working through case studies in groups: analysing, communicating, and debating
- Presentations on many facets of innovation by subject matter experts
- Focused problem-solving, which involves thinking "beyond the box"
- Analysing decisions under various competitive and strategic circumstances

Organizational impacts

The following are the advantages that the organisation will experience by sending people to this Course N Carry training seminar:

- A more methodical approach to development, innovation, and change
- Introducing creative thinking at all organisational levels
- Greater trust from upper management in staff decisions Innovative approach to strategic and operational planning
- Sharply defined opinions about the adjustments needed to succeed
- Managers who execute programmes and projects more skilfully

Personal Imapct

By participating in this Course N Carry training seminar, attendees will get the following abilities and knowledge:

- Increased breadth and depth of one's potential
- Increased originality in the company's development
- Thorough comprehension of innovation's strategic implications
- Increased assurance while implementing novel concepts and procedures
- Novel strategies for maintaining profitable expansion
- Knowledge of and proficiency with best practices in innovation

Who should attend?

The vital significance of innovation and its disruptive impact on organisational and business development must be understood by all managers and professionals. An appropriately diverse group of seasoned line managers and employees attend this Course N Carry training seminar:

- Experts in Operational and Strategic Planning
- Managers of Marketing and Sales
- Managers of Finance
- Technologists and Scientists in Research and Development
- Managers of supply chains and logistics
- Managers of Human Resources

Course Outline

Day 1

Innovation's Strategic Significance

- What Makes Innovations Happen? - Innovation's Strategic Relevance
- Complexity and Nonlinearity in Business Development in the Twenty-First Century
- When and How Innovative Disruption Was Originally Presented
- Distinctions between Disruptive and Enabling Innovation
- When is a disruptive innovation a useful tactic to use?
- What can we infer from successful disruptors' experiences?
- Choosing the right innovation: disruptive or enabling?

Day 2

The Disruptive Innovation Concept

- Evaluating the Potential Effect of a Disruptive Development
- Novelty in Goods and Services
- Innovation in Relationships and Supply Chain Design
- Organisational Structure and Business Model Innovation
- How to Upscale a Viable Disruptive Idea through Corporate Incubation?
- Getting Your Groups Ready for Revolutionary Innovation

Day 3

What's the Process of Disruptive Innovation?

- Risk Analysis and Evaluation: Will You Cause or Receive Disruption?
- Keeping an eye on and handling risks: Choosing the Next Step
- Rules for Putting Disruptive Innovations into Practice
- Innovative Disruption in the Creation of New Products
- Innovative Disruption via Research Labs
- Innovative Disruption in Organisational Growth

- Linking and Combining Innovation with Customised Procedures

Day 4

Organising Yourself for Innovation That Will Disrupt

- Brilliant Ideas Can Occur Anywhere
- Methods and Systems for Creating New Concepts
- Utilising Data Mining to Produce Original Concepts
- Open Bidding, Both Internal and External, as a Source of Ideas
- Using Feasibility Studies to Determine Viability
- Is innovation now considered a fundamental skill?
- The "Innovation Spectrum's Ten Elements"

Day 5

Taking a Process Approach to Innovation and Managing Disruptive Innovation Ideation

- Developing a Culture of Innovation inside Your Group
- Networks, Alliances, and Purchases as Disruptive Mechanisms
- Integration or Diversion of Activities After Disruptive Innovations
- Methods for Disruptive Innovations and Their Financial Justification
- Assessing the Effects of Innovative Approaches
- Assessing Our Capability to Apply Innovative Approaches
- Summary and Individual Action Plans