

Feasibility Study and Analysis

Studying Project Feasibility

Introduction

The Course N Carry Feasibility Analysis training course is an essential component in the development of management and leadership abilities. Many organisations make commitments to actions that don't yield the desired outcomes. When crucial strategic and operational decisions are taken before doing a thorough feasibility analysis, this is nearly always the result. There is a wealth of research showing that doing a thorough feasibility study increases the likelihood of achieving project outcomes. Inaccurate feasibility analysis, which is a multifaceted component of the first decision-making process, can squander resources and lead to subpar performance.

The goal of this training programme is to provide managers with the best practices for feasibility analysis so they can operate at competitive levels that lead the market and maintain their competitive edge over time. By successfully completing this training programme, seasoned managers will be able to improve both their own and their teams' performance in assessing fresh concepts that will contribute to the development of a prosperous firm in the future.

This training session on Course N Carry will emphasise:

- Best practices for adjusting a feasibility study's scope and structure
- Examining the technical viability
- Evaluating the commercial and economic viability
- Examining the financial viability
- Connecting feasibility studies to the organization's strategic plan

Objectives

The goal of this Course N Carry training programme is to increase proficiency in five important areas. After completing this training programme, you will be able to:

- Conduct a thorough feasibility analysis before making a significant choice.
- Specify the main results that will be tracked and evaluated.
- Each feasibility study should be integrated and in line with the overall strategy plan.
- Maintain all project kinds on course despite shifting business circumstances.
- Establish and meet challenging goals for the following phase of development.

Training Methodology

A comprehensive range of dynamic and engaging training techniques will be employed by the training course leader in a well-balanced plan of teacher presentations backed by actual examples and case experiences of specific challenges. Additionally, delegates will work in groups on case studies to hone their proficiency with the primary instruments and methods related to this subject. Above all, the trainer will use examples of actual business planning and feasibility analysis decisions that he has personally made to highlight the key learning elements.

Organizational impacts

By sending staff members to this Course N Carry training programme, the company will see gains in worker performance in the following important business areas:

- Teams and individuals who have a greater understanding of the business possibilities
- Workers with enhanced project integration and management abilities
- Enhanced analytical prowess across all management levels
- Enhanced goal-setting, targeting, and business planning
- Improved managerial decision-making about matters of development and change
- More discernible role in developing the organisation of tomorrow

Personal Impact

Individual participants in this Course N Carry training session will benefit from the following advantages for their professional development:

- Enhanced comprehension of the fundamental forces guiding the enterprise
- A deeper understanding of the relationship between operational and strategic management
- Improved goal-alignment and balance between individual and group activities
- Increased self-assurance in selecting and allocating resources
- Enhanced operational level decision-making
- Increased possibility and flexibility in the workplace

Who should attend?

This training course will be a great source of fresh ideas and a framework for practical choice when setting priorities for all managers and team leaders, since feasibility analysis can influence choices and decisions in every aspect of modern business.

As a result, a variety of professionals with some background in strategic and operational management can profit substantially from this Course N Carry training course. However, the following individuals will particularly benefit:

- Experts in Project Management
- Managers of Operations
- Experts in business planning and marketing
- Specialists in Human Resources
- Systems analysts, business process designers, financial analysts, and management accountants
- Experts in Change Management

Course Outline

Day 1

Overview, Range, and Foundational Idea of Feasibility

- What Feasibility Means?
- The distinction between a business plan and a feasibility study
- What makes feasibility studies crucial?
- Tips for Creating a Feasibility Study
- How to Connect Your Business Plan with a Feasibility Study
- Tracking Results and Gaining Knowledge to Enhance Case Study for Collaborative Work

Day 2

The Analysis's Technical Aspect

- Evaluating the Proposed Activity's Equilibrium with Available Resources
- Measuring the Resource Shortfall and Developing a Plan to Close It
- An Example of a Case for Analysis and Discussion
- The possibility of product or process substitution due to technological change
- Feasibility studies as a source of innovative ideas
- An Example of a Case for Analysis and Discussion
- Case Study for Collaborative Projects

Day 3

The Proposed Venture's Impact on Baseload

- An Examination of the Economic and Commercial Aspect
- Business Analysis of the Venture's
- Life Cycle and Sustainability Assessment

- Practical Ideas and How They Affect the Business Model
- Providing Resources and Overseeing Further Marketing Activities

- Examining and Handling Tariff and Quota Issues
- Difficulties with Implementing Cross-Cultural Integration

Day 4

The Analysis's Financial Aspect

- Critical Evaluation: Risk-Adjusted DCF and NPV Factors
- Assessment of Various Mechanisms for Financing
- Financial Sensitivity Analysis and Forecasting
- Additionality, Displacement, and Opportunity Cost in Financial Evaluation
- The Decision and the Option: Accept, Adjust/Rethink, or Reject
- Budgeting and Its Function in Feasibility Studies

Day 5

Feasibility Analysis: Management and Leadership

- Creating the Feasibility Report and Writing It Designing and Assigning Project Leader Roles
- All stakeholders must be identified and involved.
- The feasibility report must be presented both internally and externally.
- Top management support and project visibility are gained, and an action plan for the next stage is created.
- Synopsis.