

Finance for Entrepreneurs

Where Financial Investment Science and Art Collide in Business Innovation

Introduction

This cutting-edge Course N Carry Finance for Entrepreneurs training programme will introduce you to the complex and dynamic intersection of company innovation and entrepreneurship with the disciplined, business-savvy worlds of capital markets, investors, and financial analysts. The extremely structured world of finance may not appear appealing to entrepreneurs, but these two realms couldn't be more dissimilar. However, in today's world, when there is intense rivalry for both cash and customers, the success of any business rests not only on finding brilliant ideas but also on having access to capitalists who are willing to take a calculated risk on the aspirations of the entrepreneur.

This cutting-edge course gives non-financial entrepreneurs and business managers a critical practical briefing on capital financing, business investment decision-making, and shareholder value management. It also serves as an invaluable refresher for finance professionals.

This instruction session will emphasise:

- The fundamentals of entrepreneurship and business strategy
- The format and interpretation of financial reporting
- How to utilise effective instruments for financial analysis and forecasting
- Fundamentals of financial structure and funding for businesses
- The secret to profitable capital allocation and business investing

Objectives

The goal of this training programme is to equip you with the most recent information and useful financial skills needed to establish, develop, and run a successful business.

By the time this training session ends, you will understand how to:

- Recognise how to create and defend a profitable company plan.
- Examine and evaluate publicly available financial reports.
- Utilise tried-and-true methods to control and enhance earnings and cash flow.
- Utilise effective financial forecasting techniques.
- Make wise choices about capital allocation, investments, and finance.

Training Methodology

With formal presentations, case studies, and interactive practical examples, the training programme will be set up as a highly participatory workshop. Opportunities to learn and apply the fundamentals of entrepreneurial finance through exercises and real-world examples are offered, along with pertinent case studies and examples to show how each of the topics covered is applied.

Organizational impacts

The organisation will gain from the development and practical application of entrepreneurial finance skills, which will enhance decision-making and raise understanding of important business finance challenges.

The following will particularly help the organisation:

- Enhanced ability to analyse and comprehend financial statements
- Putting concepts into practice to increase profit and cash flow
- Increased knowledge of sources of funding for businesses
- Acquisition of practical modelling and forecasting abilities
- Enhanced abilities in capital investment appraisal

Personal Impact

The most recent information and useful practical skills in corporate finance and entrepreneurship will be imparted to the participants. Delegates will be able to contribute more to their organization's crucial financial decision-making processes thanks to these abilities, which will also help them advance their careers.

The following are some advantages of the training course:

- Current perspectives on strategy and the creation of business models
- Application of practical skills in predicting and financial modelling Development of advanced abilities in financial analysis and interpretation
- A briefing on stock market activities and financing sources
- Practical knowledge of business valuation techniques and investment appraisal

Who should attend?

Anyone who advises or is involved in the founding, development, and management of a profitable stand-alone or divisional business enterprise, whether in the public or governmental sector, will find this Course N Carry training course to be quite pertinent.

Though a wide range of professionals can benefit from this training, the following will be especially noted:

- Team members at the head office
- Members of the strategy and planning team
- Professionals in finance
- Analysts of investments
- Members of the bank investment team

Course Outline

Day 1

Entrepreneurship and Competitive Strategy

- The objectives and tenets of competitive strategy
- Creating a profitable company plan
- Recognising disruptions to business models
- What distinguishes a prosperous businessperson?
- Recognising and Analysing Financial Reports
- Fundamental ideas in financial reporting
- The goal, organisation, and format of financial statements
- The financial reports' limitations

Day 2

Essentials of Business Finance

- The main forces behind cash flow in businesses
- Preventing typical reasons for company failure
- Recognising profit and gross margin
- Successful pricing techniques
- The Financial Analysis Tools
- Recognising the factors that influence return on investment
- Examining risk and capital structure
- Compiling important metrics for shareholder value

Day 3

Financial Modelling and Forecasting

- Fundamental Excel forecasting methods and financial modelling concepts
- Constructing a Model for Profit Forecasting

- Providing Capital for the Enterprise

- The functioning of capital markets
- Determining the ideal capital structure
- Figuring out the capital cost of the business

Day 4

Fundamentals of Making Investment Decisions

- Comprehending Discounted Cash Flow (DCF)
- Typical Methods for Making Investment Decisions
- Steer clear of innovation killers
- Important Capital Allocation Decisions
- Profit: Hold onto or share
- Strategies for business expansion
- Repurchases of shares and dividends
- Keeping typical capital allocation errors at bay

Day 5

Taking Care of Shareholder Value

- Gearing's impact on shareholder value
- Making use of Du Pont analysis
- Methods of Business Valuation
- Selecting the suitable approach for appraisal
- Developing a model for shareholder value addition
- Assessing the sensitivity of the valuation to risk