

Financial Planning, Financial Analysis & Control

Ratio analysis, financial distress, and decision-making

Introduction

These days, management plays a crucial role in many different types of organisations' operations. Understanding the different facets of an organisation, from the calculative side to other relevant practices in the company, is made possible by financial analysis, planning, and control. The program's main component is its emphasis on the actual use of financial models and analysis, which are used to evaluate the organization's operational and strategic positions.

Understanding cost reductions and creating additional value for firms is critical for organisations. The financial business environment, management reporting, strategic planning, and decision control support are among the topics you will study.

The purpose of this Course N Carry training course on Financial Planning, Financial Analysis & Control is to give participants a thorough understanding of the decision-making process, different methods of valuation, planning, and analysis.

This instruction session will emphasise:

- The theoretical foundation for analysis and decision-making in both the financial and economic domains
- The purpose of financial statements, their essential components, and the larger context in which they are used to evaluate the performance of businesses
- Forecasting financial needs and examining financial data for planning and management
- The process of analysing investment choices with a time-adjusted perspective, considering strategy, and managing risk and uncertainty
- The assessment of companies and the ways in which value might be increased by acquisitions, mergers, and reorganisations
- Create and track specialised performance metrics, reporting on patterns and pinpointing reasons for unforeseen deviations.

Objectives

This training course's goals are to give participants the skills and resources they need to obtain better solutions to queries like these:

- Which particular variables, correlations, and trends are likely to be useful in the analysis of a given problem? What is the precise nature and scope of the problems that need to be examined?
- Considering how serious the issue is, how exact of a response is required?
- How trustworthy are the existing data, and how might this uncertainty impact the gamut of outcomes?
- To assess a decision's financial ramifications, should decision outputs be expressed in terms of accounting profit or cash flow?
- What are the inherent constraints of the instruments that will be used, and how will these impact the range of outcomes that can be achieved?
- In what way do qualitative judgements rank in terms of importance when it comes to decision-making?

Training Methodology

This training programme is designed to be extremely user-friendly for people with different levels of financial expertise and understanding. Using formal presentations, case studies, and interactive worked examples, this Course N Carry training course will be delivered in accordance with workshop principles. To demonstrate how each of the subjects is used, a plethora of pertinent examples and interactive case studies are given. Engaging exercises and real-world examples support each learning point. Wherever feasible, complex mathematical ideas are reduced to a minimum and presented in an understandable visual format with many of examples.

Organizational impacts

Delegates taking part in this training programme will receive:

- An awareness of how to use financial accounts, as well as the instruments and methods of financial analysis that help managers make better informed decisions
- Knowing the connections between long- and short-term planning, being able to create and manage operating budgets and financial models, and using Excel models to create traditional and activity-based budget models and financial growth planning models
- Utilising budgetary control strategies, such as creating product standards, flexible spending plans, variance analysis, and applying the findings to enhance operational performance
- The application of Discounted Cash Flow (DCF) and other suitable methods to help the business analyse capital projects more successfully
- Knowledge of how proper financial tactics, such as mergers and acquisitions, restructuring, and reorganisations, can boost corporate value and shareholder worth
- The dissemination of expertise acquired across the organization's departments and divisions

Personal Impact

The following will become clear to delegates:

- The process of generating shareholder and business value

- Developing long-term financial models and budgets with Excel and the best available tools
- How the financial accounts should be analysed and interpreted Statements of Cash Flows, Income Statement, and Balance Sheet will help you make smarter financial decisions by providing additional information.
- How to improve performance, expand their job, and recognise how their decisions may affect not only their own department or business unit but also the organisation as a whole. How to develop and handle the financial parts of their role more efficiently.
- How to increase their self-assurance when interacting with financial experts
- How to improve your ability to communicate with other experts on financial matters more effectively
- This course offers a cohesive conceptual framework for comprehending the structure of financial statements as well as the financial and economic aspects of systematic business management.

Who should attend?

A wide range of professionals can benefit from this Course N Carry Financial Planning, Financial Analysis & Control training course, but the following will be especially helpful:

- Accountants, controllers, and financial officers
- Professionals in corporate strategy, company growth, and treasurership
- Professionals in sales and marketing
- Supervisors from non-financial domains who want or desire to comprehend the financial facets of analysis, planning, and oversight
- Supervisors who make financial decisions
- Junior and middle management participating in forecasting and planning
- Someone who lacks a foundational understanding of finance, wants to seek advanced training in the field, and wants to gain the specialised skills necessary to land a new position or enhance their career prospects
- Based on their unique experiences, each participant will be able to contribute, and the training course will serve as a platform for improving and expanding their knowledge of best practices in corporate finance in the areas covered.

Course Outline

Day 1

The Practice of Financial / Economic Analysis The Difficulty of Financial Economic Decision-Making

- The Company that Creates Value
- Value to the Company and to the Shareholder
- A Dynamic View of the Business

- Which data and information should I use?
- Financial Statements' Nature
- The Financial Analysis and Decision-Making Context

Day 2

Evaluation of Business Performance Ratio Analysis

- The Perspective of Business Performance Management
- Owners' Perspective
- Lenders' Perspective
- Ratios as a System: Financial Performance Analysis Integration with Pyramids of Ratios
- Financial Distress Predicted by Economic Value Added (EVA) and Z-score Model

Day 3

Analysis of Investment Decisions

- Application of Time-adjusted Measures
- Net Present Value (NPV) and Internal Rate of Return (IRR)
- Internal Rate of Return Modified (MIRR)
- A Strategic Angle
- Improvements to Investment Analysis: EVA and NPV Equivalent Annual Cost (EAC)
- NPV Break-even, Simulation, Scenario Analysis, Sensitivity Analysis: Handling Risk and Changing Circumstances

Day 4

Forecasting the Need for Funds

- Relationships between Operating Budgets and Financial Projections
- Ordinary Costing and Analysis of Variance
- Cash Budgets and Forecasts
- Analysis of Sensitivity
- The Business System's Growth and Dynamics of Operating Leverage
- Plans for Financial Growth
- Financial Modelling

Day 5

Business Performance and Valuation

- Putting Shareholder Value First
- A View of the Creation of Shareholder Value
- Value-based Methodologies' Evolution
- Adding Value through Combinations and Restructuring
- Financial Planning for Purchases
- Business Restructuring and Reorganisations; Business Valuation
- The terms "Management Buy In" (MBI) and "Management Buy Out" (MBO)