

# Innovation for Outcomes

Leveraging Creativity and Innovation to Drive Business Success

## Introduction

The goal of this Innovation for Outcomes training program is to provide managers and executives the knowledge and abilities they need to develop an innovative culture that is results-oriented for their teams, business units, or organization as a whole. The capacity for innovation is no longer just a "nice to have" in the twenty-first century; rather, it is a necessary condition for staying relevant and competitive. However, about half of all innovation initiatives fall short of providing the organization with actual value, and the primary causes are typically twofold: either the innovation effort isn't in line with the business's goals and objectives, or the execution falls short of meeting the necessary standards.

Leaders and managers will learn strategies, tools, and tactics in this intensive 5-day training program to help them fully use the enormous potential of innovation and creativity. They will discover how to unleash the enormous creative and innovative potential that exists within their workforce, cultivate a culture of agility and problem-solving, and generate innovative, game-changing solutions to business difficulties.

**This training session on Course N Carry Innovation for Outcomes will emphasize:**

- What true innovation and creativity are, and why maintaining relevance depends on them
- How to spur ground-breaking inventions for profitable outcomes
- The innovation process: from conception to implementation
- Techniques for releasing your organization's creative potential
- How to activate the "Innovator's DNA" within you

## Objectives

**Following completion of this Innovation for Outcomes training program, you will be able to:**

- Create the circumstances that allow your people to be creative.
- Use leadership techniques to spark innovative ideas that change the game.
- Learn how to generate ideas and think beyond the box.
- Develop your decision-making and problem-solving skills.
- Promote innovation with a customer-centric mindset.

## Training Methodology

Using a blended learning approach, this Innovation for Results training course makes use of a number of adult learning strategies, including action learning, group discussions, video case studies, and self-reflection tasks. The diversity that results encourages participants to feel challenged, stay focused during the program, and identify short-term opportunities for personal growth. Additionally, it guarantees that attendees will have the chance to connect their education to the practical difficulties they would encounter at work.

## Organizational impacts

**Attendees of this Innovation for Outcomes training session will gain several benefits for their organizations:**

- Heightened capacity to compete and produce outcomes
- Using innovation to propel business results
- Capacity to provide creative, client-focused solutions
- Increased productivity and employee engagement
- Supervisors and executives that understand how to unleash your staff members' creative potential
- More opportunity for distinctive positioning and differentiation

## Personal Impact

**Participants in this Innovation for Results training program will get several advantages:**

- Improved career opportunities as a result of a greater capacity to add value to the organization
- Effectively foster creativity and innovation within your team
- Discover the concepts of ideation, solution creation, and solution selling.
- Learn strategies for resolving issues and making wise decisions.
- Develop become a manager or leader who helps the company advance.
- Start establishing yourself as a creative game-changer.

## Who should attend?

**A wide spectrum of professions can benefit from this Course N Carry Innovation for Outcomes training course, but the following will be very apparent:**

- Leaders and Managers throughout the board
- Relationship managers for clients
- Managers of operations, technology, and products
- Managers of HR and L&D
- Divisional, Team, and Functional Leaders

- Those in charge of promoting innovation

# Course Outline

## Day 1

### Laying the groundwork for an innovative culture

- Innovation: What is it? Creativity: What is it?
- Modern organizations and innovation
- The influence of leadership styles on innovation
- The Leader as the Keeper of Innovation
- Making use of variety and different viewpoints
- Handling Creative Individuals
- Providing Useful Criticism

## Day 2

### Methods for Developing Creativity and Original Thought

- Encouraging Mental Security
- Imagination, Trial, and Experimentation
- Methods for identifying the core of the problem
- Methods for coming up with ideas and solutions
- Creativity and Making Choices
- Using coaching as a method to promote creativity

## Day 3

### Providing Innovation That Is Client-Centric

- Innovation's involvement in resolving client issues
- Overcoming obstacles to customer-focused innovation
- Revolutionaries: How ingenuity propels organizational triumph
- Management of Innovation
- Comparing Incremental and Disruptive Innovation
- Reliability, Usability, and Expandability

## Day 4

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### Flexible Innovation

- "Agile"—what is it?
- Innovation that is sequential and linear
- Establishing protocols for agile innovation
- Scrums and Sprints
- Realizing the adage "Fall Forward Fast"
- The Loop System
- Agile Innovation Assessment

## Day 5

### Promoting Creativity and Innovation

- Who is interested in knowing?
- Overcoming bureaucratic obstacles at the top that prevent innovation
- Getting Support and Commercializing Your Concepts
- Developing Your Alliance
- Stakeholder Evaluation
- Dismantling Silos
- Course completion and future directions