

# Master Class on ESG and Sustainability

## Framework and Strategy for Sustainability

### Introduction

In recent years, there has been an increased focus on ESG and sustainability, with many institutional investors choosing to only invest in companies that disclose their ESG performance.

ESG is now a major topic of conversation at the board table and has implications for customers, workers, analysts, and investors.

A general introduction of an ESG framework and how it helps a company's overall risk management is given in this ESG and Sustainability Masterclass. It also looks closely at each element and explains how they work together to affect a business and its stakeholders.

The Course N Carry training course also covers how to examine stakeholder expectations and corporate pressures and how these affect risk identification and business success. Finally, this training programme will look at important factors from the viewpoints of the company and investors.

### Objectives

**After completing this master class on ESG and sustainability, you will be qualified to:**

- Describe ESG and how it affects financial decision-making.
- Explain important topics related to the environment, society, and governance.
- Describe the ways that stakeholders affect the ESG performance of corporations.
- How to influence C-Suite Executives and win over the majority of them to the Sustainability Plan
- Examine ESG opportunities and hazards.
- Evaluate the performance of ESG companies by utilising publicly accessible data.
- Convert data from ESG to business intelligence.

### Training Methodology

To guarantee that the material is understood, comprehended, and retained to the greatest extent possible, this training programme will make use of a variety of tried-and-true adult learning strategies. With the help of interactive PowerPoint presentations, interactive practical exercises, films, group discussion activities, and case studies, this training course will be extremely engaging and participatory.

## Organizational impacts

**Teaching the principles of Interactive Economics to your employees can help drive organizational growth and seamless operations:**

- A short course that equips employees with skills for the real world
- Employees receive enhanced and economically driven decision-making skills
- Helps create better marketing strategies for higher sales
- Provides a competitive advantage by helping make calculated risks

## Personal Impact

**Enrolling in this course can benefit you in the following ways:**

- Gain a deep understanding of the relation between human behavior and finances
- Learn modern techniques to estimate market demand and prediction
- Attain leadership, adaptability, and decision-making skills
- Analyze and understand successful market strategies

## Who should attend?

**This masterclass on ESG and sustainability is appropriate for professionals who want to learn more about how a firm handles ESG and sustainability issues, as well as:**

- Chief Executive Officers
- Officers in charge of finances
- Practitioners of Corporate Affairs
- C-Level Managers
- HR Experts
- Environmental, Health, and Safety Experts
- Supply Chain, Procurement, and Investor Relations Experts
- NGOs

## Course Outline

### Day 1

## **The Business Argument for Sustainability and ESG**

- Overview of Sustainability and ESG Concepts
- Definitions and perspectives on sustainability and ESG
- The Argument for Sustainability in Business
- Risks Associated with Sustainability and ESG
- How to Implement Sustainability in Your Company

## **Day 2**

### **ESG ratings and a sustainable strategy**

- Scorecard and Sustainability Strategies for Certified B Corporations
- How Important is SROI?
- The Significance of MSCI, Dow Jones Sustainability Index.
- CSRHub, and ESG

## **Day 3**

### **Relations with Stakeholders**

- The Value of Involved Parties
- How to Formulate a Plan and Communicate with the Parties Affected
- Finding Corporate Risks & Organisational Stakeholders
- Taking care of stakeholder relations
- How to persuade C-Suite Executives to support your sustainability plan and gain their support

## **Day 4**

### **Promoting Sustainability & ESG**

- Recognising local and global sustainability and ESG priorities
- 2030's Sustainable Development Goals
- Speaking in a responsible manner
- The advantages of following best practices
- Risk management for sustainability and ESG

## **Day 5**

## **ESG reporting and sustainability**

- Procedures for Writing a Sustainability Report
- Trends in Sustainability Reporting
- The New Guidelines for GRI
- Top Techniques for Communicating Sustainability Reports
- SASB and Integrated Reporting
- The Framework for Return on Sustainability (ROS)