

Risk, Investment, Business Valuation, and Cash Forecasting & Financing

Creating Business Value amid Uncertainty with Proper Financing and Investment

Introduction

Even when you may believe your financial information and expertise to be current and sufficient, it most likely isn't!

Your ability to analyse financial data and the main hazards encountered in the current unstable political, economic, and physical global business environment will be updated and strengthened by this training course on Risk, Investment, Business Valuation, and Cash Forecasting & Financing. It will lead you through the critical processes of estimating cash flow, locating alternate sources of funding, assessing potential new ventures, and valuing your company.

You will be able to apply what you learn in this Course N Carry training course to difficulties and concerns that arise in the actual world. Getting the technical know-how and financial skills that will help you manage more efficiently can help you increase cash flow, profitability, and value generation.

Objectives

After completing this training programme on Risk, Investment, Business Valuation, and Cash Forecasting & Financing you will be able to:

- When developing cash flow forecast models, take into account the working capital cash operating cycle.
- Examine the expenses of the various long-term financing options as well as the weighted average cost of capital (WACC).
- Use the essential discounted cash flow (DCF) technique to appraise capital project investments using the following metrics: equivalent annual cost (EAC), modified internal rate of return (MIRR), next present value (NPV), and internal rate of return (IRR).
- Apply alternative valuation models and take into account the variety of factors that go into business value.
- Assess company and financial risk using the analytical tools, and control exposure to interest rate and foreign exchange rate risk.

Training Methodology

A range of established, highly interactive adult learning strategies will be employed in this training programme to guarantee that the material is understood, comprehended, and retained to the greatest extent possible. Role-playing exercises, pertinent DVDs, individual and syndicated activities, and case studies are all included. There will be an electronic version of the training course handbook that contains all of the slides, handouts, and checklists.

Organizational impacts

Teaching the principles of Interactive Economics to your employees can help drive organizational growth and seamless operations:

- A short course that equips employees with skills for the real world
- Employees receive enhanced and economically driven decision-making skills
- Helps create better marketing strategies for higher sales
- Provides a competitive advantage by helping make calculated risks

Personal Impact

Enrolling in this course can benefit you in the following ways:

- Gain a deep understanding of the relation between human behavior and finances
- Learn modern techniques to estimate market demand and prediction
- Attain leadership, adaptability, and decision-making skills
- Analyze and understand successful market strategies

Who should attend?

A wide spectrum of professionals can benefit substantially from this training course on Risk, Investment, Business Valuation, and Cash Forecasting & Financing.

- Professionals such as project managers
- Chief financial officers (CFOs), controllers, treasurers, and finance directors are in charge of the organization's finances.
- Any other managers, both financial and non-financial, who want to update, renew, and enhance their knowledge of financial information analysis and how to apply it to make wise decisions

Course Outline

Day 1

Planning Finances and Projecting Cash Flows

- Financial Management: Extent and Function
- Uses and Contents of Basic Financial Statements
- Analysis and Assessment of Financial Statements
- Cash Flow Statement: Assessing Historical Data
- Analysis of Time Series, Correlation, and Regression

Day 2

Management of Working Capital and Ideal Cash Level

- Projecting Future Cash Budgets and Flows
- Profit vs. Cash: Cash Is King!
- Boumol Model vs. Miller-Orr Model for the Ideal Cash Level
- Cash Conversion Cycle: Estimates and Consequences
- Managing Working Capital: Ideal Level and Methodologies

Day 3

Value Creation through Financing and Investment Appraisal

- Internal and External Funding Sources
- The Weighted Average Cost of Capital (WACC), the Cost of Debt, and the Cost of Equity
- Selecting the Appropriate Capital Mix - Capital Structure Choice
- Capital Budgeting and Capital Project Investment Analysis
- Accounting Ratio (ARR) and Repayment Scheme
- DCF Methods: Equivalent Annual Cost (EAC), Modified IRR (MIRR), Net Present Value (NPV), and Internal Rate of Return (IRR)
- Risk Analysis for Capital Projects: Sensitivity, Scenario, and Simulation

Day 4

Other Models and Applications for Business Valuation

- Overview and Applications of Business Valuation
- Acquisitions and Mergers
- Leveraged buyouts, management buy-ins, and management buyouts (MBIs)

- Methods of Business Valuation
- Cash Flow Discounted
- Analysis of Comparable Companies
- Application of the DCF Valuation Technique in a Case Study
- Application of the Comparable Comps Valuation Technique in a Case Study

Day 5

Controlling Monetary Risk

- Risk and Uncertainty: Financial and Business Risk
- Forecasting Economic Downturns and Business Failures
- Financial Risk Management: Approaches and Techniques for Hedging
- Derivatives include swaps, options, futures, and forwards.
- Handling Foreign Exchange and Interest Rate Risk