

# The Fundamentals of Business Finance

Strategies for Financial Achievement in the International Business Environment

## Introduction

The information and abilities required to make wise financial decisions in the fast-paced world of today are the main emphasis of this Course N Carry The Fundamentals of Business Finance training course. A solid financial decision demands knowledge of the underlying issue as well as aptitude. Because of the fierce competition, quick changes in technology, and difficult strategic decisions, all firms are getting more complicated in their organisational structure. The connections a business has with possible partners and investors are more important than ever. As a result, managers must now possess all the tools necessary to evaluate employees to a higher level and place a bigger emphasis on creating value than in the past.

Similarly, it seeks to provide participants with the information and abilities necessary to handle the regular difficulties that an organisation faces. The abilities and choices that will allow one to stay competitive, including evaluating the activities of competitors, cutting expenses, maximising profits, and reducing or managing business risk related to uncertainty.

### **This training session on Course N Carry will emphasise:**

- How can the company be financed using the several sources that are available?
- Evaluation of the best possible financing source
- Recognising the funding choices made by the world's most prosperous businesses
- Assessing possible projects with the most recent methods
- An understanding of the many strategies employed in a very unstable market
- How can you reduce risks with the newest approaches and the opportunity to choose the strategy that works best for your company?

## Objectives

**Upon completion of this Course N Carry training programme, participants will have acquired financial knowledge and abilities that will allow them to:**

- Participate in or make strategic financial decisions
- Analyse the best accessible financing choices.
- Make financial and capital investment decisions by applying the proper discount rates.
- Apply Payback, ARR, NPV, Discounted Payback, IRR, and MIRR consistently using Excel®, and offer suggestions for further action.

- Determine the sector's main success/critical elements, investment possibilities, and risks.
- Make choices in a setting where competition exists.

## Training Methodology

Formal lectures, financial demonstrations, and budgeting strategies will all be covered in this Course N Carry The Fundamentals of Business Finance training course. Case studies and interactive worked examples will be used to conduct them in accordance with workshop principles. Individually and collectively, the participants will actively participate in the examination and assessment of case studies, simulations, and conversations. They will receive a comprehensive set of handouts along with samples of different applications so you may go over the subjects again at a later time. The participants will get the chance to evaluate the business of their choosing and offer well-informed suggestions regarding the operation of the business.

## Organizational impacts

**The organisation will gain from this highly engaging Course N Carry The Fundamentals of Business Finance training course in the following ways:**

- The capability to evaluate different business issues
- The capacity to assess different options and provide wise recommendations for action utilising the most recent methods and cutting-edge programmes, including Excel
- Having new skills will enable you to make better management judgements by increasing your knowledge.
- Exposure to a variety of methods and effective management and control of everything, including capital investments and cash
- Use a variety of financial analysis and skill sets at your workspace.
- The company's other departments can exchange the knowledge that has been acquired.

## Personal Impact

**The following are just a few of the many effects that this Course N Carry training course has on the participants:**

- Capable of further refining professional abilities
- Better financial judgements made with knowledge and via the use of numerous models and software
- Improved judgement and financial abilities
- Effectively communicate with various departments regarding financial and investment analysis, planning, forecasting, and budgetary issues.
- The capacity to evaluate the company's methods critically and suggest substitutes
- Ability to successfully support the objectives of your organisation

## Who should attend?

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**This training programme is crucial for any company and will benefit a diverse group of attendees. As such, its objectives are:**

- Managers of Finance and Corporate Decision-Making
- Expert in Market Trends
- Risk and Return Analysts: Experts in Mergers and Acquisitions
- Managers, people in charge of finances, auditors, and management accountants
- Professionals handling other people's financial decisions will learn to appreciate decision-making and uphold common principles inside the company.
- Analysts whose job it is to assess and recognise trends in the industry and among competitors

## **Course Outline**

### **Day 1**

#### **Money Handling**

- Corporate financial management's role and scope in managing international trade include:
- Payment options like letters of credit and collections: advantages and risks
- The organization's goal and the needs of the stakeholders
- The Post-Banking Crisis Financial Environment
- Corporate Governance and Corporate Social Responsibility (CSR)

### **Day 2**

#### **The Financing Choice: Long-Term Financing Sources and Equity Capital Types**

- Debt Types
- Which Type of Leverage/Capital Structure Is Best: Debt or Equity?
- The Capital Asset Pricing Model (CAPM) and Weighted Cost of Capital (WACC)
- How to Determine Your WACC and CAPM
- When and How to Apply CAPM and WACC
- The Dividend Choice: Short-Term Funding Sources

### **Day 3**

#### **The Choice to Invest**

- Calculating the Projected Cash Flows
- International matters, for example.

- Risk of Exchange Rates
- Transfer Funds
- **Assessing the Capital Investment Choice with Repayment**
- Accounting Rate of Return (ARR)
- Net Present Value (NPV)
- Internal Rate of Return (IRR)
- **Examining the Investment Choice with the Use of:**
- What-if Analysis
- Analysis of Sensitivity
- Playing around

## Day 4

### Risk and Treasury Management

- Financial Risk Identification
- External Financial Risk Assessment (PESTLE Analysis)
- Creating and Putting into Practice a Risk Management Plan
- Treasury Department Creation Treasury and Risk Management Strategies

## Day 5

### Business Plan

- Financial and Corporate Strategy
- Developmental Approaches
- Joint Ventures, Acquisitions, and Mergers:
- Assessment of the Benefits and Risks
- Financing of Acquisitions or Mergers Capital Reconstruction or Reorganisation